

TOP 10 REASONS TO FEEL GOOD ABOUT YOUR GIFT TO UNITED WAY!

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YOU'RE FIGHTING FOR YOUR COMMUNITY

Together we fight for the health, education, and financial stability of every person in our region. We've been doing this work for nearly 75 years.

YOU RECEIVE A STRONG RETURN ON YOUR INVESTMENT

Gifts to United Way leverage state, federal, and corporate resources, multiplying the impact of your individual gifts.

YOUR MONEY IS SPENT WISELY

At United Way, we listen and learn to identify the most pressing needs in our community, and put your money to work in innovative and impactful ways.

YOU SUPPORT LOCAL SOLUTIONS TO LOCAL PROBLEMS

Our work is focused in our five-county region and helps build a better place for all of us to live, work, and raise our families.

YOU ARE NOT ALONE!

Together we create more impact than any one person can accomplish alone, serving nearly **50,000** people each year.

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YOU CAN CONNECT TO WHAT YOU'RE PASSIONATE ABOUT

Whether you give, advocate, or volunteer we connect you to what you are passionate about.

YOU SET AN EXAMPLE FOR FUTURE GENERATIONS

Creating a tradition of philanthropy in your home encourages community connection and drives home the importance of being a good neighbor.

IT'S EASY

Payroll deduction, cash, check, credit card, or online donations make it simple and convenient to give. Just pick the method that works for you.

IT'S TAX DEDUCTIBLE

Reduce your taxes and direct more of your income to help your neighbors.

GIVING BACK FEELS GOOD!

It's JUST that simple.

THANK YOU FOR INVESTING IN YOUR COMMUNITY!

LEARN MORE AT WWW.UWNWMI.ORG



United Way of
Northwest Michigan